

## Clissold Park User Group

### Agenda for 3 November 2012

1. Introductions and apologies
2. Minutes of previous meeting and matters arising
  - Trees – report on agenda
  - Café – new operational manager Aylin Sulo – end of year report next meeting
  - 3 QEW has been demolished
  - New logo - on agenda
  - Events – policy being revised JH to report
  - Still no closers on the gates of dog free areas
  - Disability access – new signage has been ordered
3. Chair's report
4. Trees in the park – Paul Roberts, Arboricultural Officer, Hackney Council
5. Fundraising and user group visual identity
6. Proposed dates for public meetings in 2012: 12 January, 3 March, midweek evening early May, 6 July, 7 September, 2 November
7. AOB/matters raised by meeting

### CHAIR'S REPORT 3 NOVEMBER 2012

#### 1. Meetings and events attended by CPUG officers since last meeting

| Date       | Meeting/event                                                                  | Attended by             |
|------------|--------------------------------------------------------------------------------|-------------------------|
| 22/23 Sept | Open House (c 405 visitors)                                                    | CM/JH/KW                |
| 25 Sept    | Stoke Newington Sport for Social Change Network (CM now on steering group)     | CM                      |
| 11 October | Meeting with David Woodhead and Ian Holland re Clissold Park Development Board | CM/JH                   |
| 6 October  | Public consultation event re Kings Crescent redevelopment                      | CM                      |
| 14 October | Big Draw (c250 participants)                                                   | CM/JH/SA                |
| 15 October | CPUG committee meeting                                                         | CM/JH/HO/YH/SA/IG/MF/LG |
| 19 October | Meeting with David Woodhead, Ian Holland and Elle Potter re events policy      | CM/JH                   |
| 24 October | Chair's update Meeting with park manager (EP)                                  | CM                      |

#### 2. Current developments

**Clissold Park Development Board:** Draft terms of reference and the membership of the new Clissold Park Development Board have now been agreed and first meeting will take place in early December.

**Pavilion:** repair work is expected to begin in next few weeks.

### **3. Future events**

User Group Winter Fundraising Event – Tuesday 18<sup>th</sup> December 2012 7pm to 9.30pm. £10 per ticket. Further details to follow

Christmas Market – weekend 7<sup>th</sup> and 8<sup>th</sup> December in the House

User Group fundraising quiz night – date to be confirmed Jan/Feb 2013

400<sup>th</sup> anniversary of New River – events being planned for 2013

### **4. Membership and involvement**

We have 350 people on our mailing list. We have 220 members of our Facebook group. Numbers in all these areas continue to rise steadily. About 25 people receive our newsletter by post. Facebook discussions have covered various issues related to dogs, service in the café, buggies/children in the café,

Volunteering programme being developed – bid for further funding from HLF?

### **5 Website**

From 1 July to 31 October we had 11,309 visits and there were 26,078 page views, overall: 76.79% New visitors / 23.21% Returning visitors

On July 21st there was a spike with 684 visitors mostly to homepage mostly searching for Olympic torch info.

The pages visited most frequently were

1. Homepage: 10,646 page views
2. facilities: 6,810 page views
3. sports: 2,935 page views
4. about us: 1,612 page views
5. gallery: 1,129 page views
6. history: 1,104 page views
7. newsletters: 710 page views
8. key issues: 520 page views
9. getting involved: 515 page views

Caroline Millar, 3 November 2012